

## Work Experience

### **Culture Jam : Santa Monica, CA**

January 2009 – Present

*Technical and Creative Director*

During my time at Culture Jam, I have been in charge of the team creating various Twitter promotional microsites, the Twitter promotion platform, PromoJam, as well as several projects which remain unreleased.

As Technical and Creative director for a small startup, my job responsibilities have been quite broad. I have been in charge of designing and implementing most of the microsite designs for our Twitter promotions as well as all of the user interfaces for our larger software projects. Additionally, I have also been the development lead on all of Culture Jam's software projects.

- Clients included: Muse, Pearl Jam, Bon Jovi, Alicia Keys, Alkaline Trio, The Used, Paramore, Ok Go, Diddy, Rihanna, The Pittsburgh Penguins and MGM Studios among many others.

### **Freelance**

January 2008 – January 2009

*Designer, Art Director, Project Lead*

During this time I worked as an independent contractor producing a wide range of work including logo, print, web and package design, illustrations, sell-sheets, and providing a full range of web development and management services and the occasional dash of copywriting for a variety of clients.

### **Rauxa Direct : Seattle, WA**

June 2005 – January 2008

*Graphic Designer and Junior Art Director*

- Concepted and designed letter packages, inserts, self-mailers, postcards, emails, banner ads, landing pages and DRTV commercials.
- Clients included: Washington Mutual, Wells Fargo, Liberty Reverse Mortgage, DirecTV, Verizon Wireless, Stonebridge Life Insurance, HealthNet of Arizona and California, Wacom, AARP and ADT.

## Skills

- Agile project management using tools like Pivotal Tracker and Basecamp
- Standards based web development. Specializing in Ruby, jQuery and CSS.
- Leadership, strong work ethic, problem-solver and creative strategist
- Graphic design for web and print using Photoshop, Illustrator and InDesign

## Education

### **Western New England College, Springfield, MA**

September 1996 – June 1999

*Bachelor of Science, Computer Science Major*